



Madrid Smart City Platform

MiNT Madrid Inteligente

Smart City Expo World Congress 2025

BARCELONA, SPAIN

04/11/2025

SMARTCITY
EXPO WORLD CONGRESS



Part of Madrid City Council's Digital Transformation Strategy



Porque lo Digital es Capital



Porque lo Digital es Capital

Madrid, Capital Digital

Objetivo estratégico 2: *Inteligencia de Ciudad*

Para impulsar este objetivo estratégico, la Ciudad de Madrid cuenta con distintos **proyectos habilitadores e impulsores de la transformación**, estructurados en los dos ejes estratégicos:

Eje estratégico 3:



Ciudad segura, resiliente y capacitada



Programa 5. *INTELIGENCIA DIGITAL Y SOSTENIBLE EN LA GESTIÓN*



Plataforma digital de ciudad: Madrid **Inteligente**

Avanzar sobre el modelo del Ayuntamiento como plataforma, ampliando su alcance funcional para incorporar sensores y actuadores interconectados mediante protocolos estándar, neutros, abiertos e interoperables y así facilitar el despliegue del Internet de las Cosas (IoT), logrando que los activos de la Ciudad estén conectados monitorizados y se incorpore la gestión **inteligente**.

La conectividad de los activos permite disponer de un inventario vivo, información muy fiable del funcionamiento de la Ciudad, georreferenciación e integración con los procesos de gestión municipales. Para este sistema nervioso periférico desplegado en vía pública se aprovecharán las capacidades de *edge* y *fog computing*, las técnicas de *blockchain* e inteligencia artificial, así como las nuevas redes 5G, que aportan unas funcionalidades avanzadas.

Todo culmina en la integración con la plataforma de Ciudad, con el Cerebro de Ciudad, con el Gemelo de Ciudad y con la unicidad, integridad, consistencia y calidad de los datos.



Medioambiente y movilidad

La aplicación de IA en el ámbito de medioambiente y movilidad tiene un impacto transformador en la construcción de un entorno más sostenible, seguro y eficiente para la ciudad de Madrid. A través de sistemas inteligentes y de análisis de datos, la IA optimiza el uso y la gestión de la energía, la calidad del aire y el transporte.



Gemelo Digital: Terrazas

El proyecto Gemelo Digital de Madrid, dentro de sus actuaciones, permite la identificación de distintos elementos que forman parte del entorno urbano a partir de la captura periódica de imágenes en 3D y del empleo de la inteligencia artificial. Uno de estos elementos urbanos son las terrazas y con este proyecto piloto se pretende mejorar la toma de decisiones en distintos ámbitos de la gestión urbana.

01.

How did we
start?

Madrid Smart City since 2013

The beginnings

In 2013, the Madrid City Council decided to enable a **paradigm shift** in the contracting of Public Services in the city of Madrid, where the City Council goes **from contracting activities to contracting services**.

Pay for Activities

Ex: cleaning the street



Pay for Services

ex: the street is clean

- Unification of service contracts (long-term multi-services)
- Zoning of the city.
- Management and billing by quality indicators and service level agreements.
- Investments contemplated in the economic and financial model of the contracts.

CHALLENGES

Systems not prepared for the new management model

Professionals and managers need tools that allow decision-making

Technological renewal

Citizens ask for more participation in the improvement of the city

The solution was



Integrated Platform Capabilities

Functionality

Integrated process

Aggregate and Unique Information

Advanced and interconnected technology

Improvements it offers

- Standardization of tasks
- Integration of professionals and processes
- Unique data shared
- Process traceability
- Individual and aggregated visibility
- Complete, accessible and navigable information
- Information for decision-making
- Remote Access, Mobile

Strategic Objective

Provide a governing body for Urban Public Services (Integral Contracts) through an integrated technological platform that allows a single inventory, exhaustive knowledge of what is happening in the city and facilitates citizen collaboration in the improvement of the city and its services.

How do you finance a major digital transformation in a city without creating a huge new budget line?

Madrid City Council was changing the model from activity management to service management.

- Unification of service contracts (long-term multi-service contracts).
- City zoning.
- Management and billing based on quality indicators and service level agreements.
- Investments included in the economic-financial model of the contracts.

	Integral Service Contract	Description	Amount
1	Movility	Regulated Parking Service, Vehicules Loading and Unloading, , Access, signage, barriers, bike	862 € Millions
2	Facilities	Traffic lights, Traffic cameras, M-30, tunnels, Galleries, lighting, and energy	772 € Millions
3	Pavements and civil works	Pavements and Construction	261 € Millions
4	Peripheral waste	Collection and transport, bins, containers, recycling points	681 € Millions
5	Cleaning and green areas	Trees, cleaning, furniture, irrigation, fountains, children's and elderly area	1.943 € Millions
6	Historic and Singular Parks	Historic parks and singular zones like level 5 services IC for these areas	278 € Millions

10,5 € Millions in technological services (+4,5 M€ in extensión procurement)

0,22% of the amount of Integral Contracts that must be managed



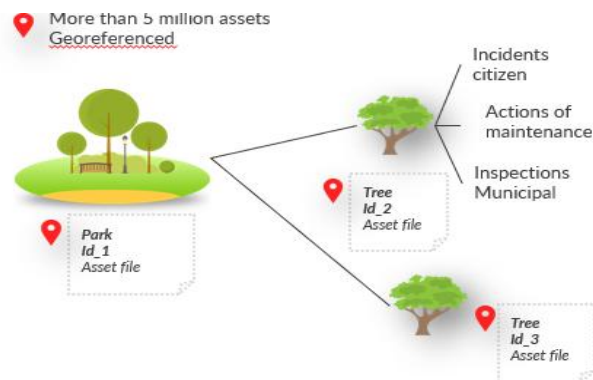
Investment of human resources from IAM and Environment to design and test the platform

One platform for all city assets & services



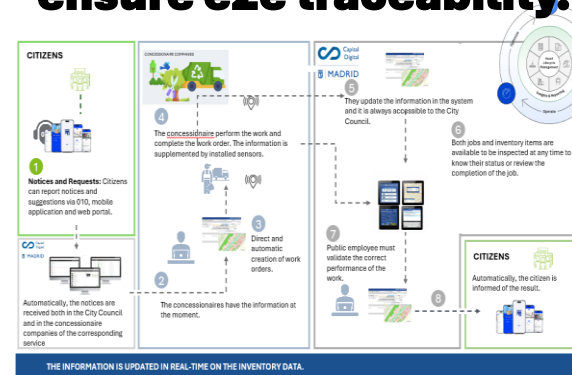
- MiNT is the **technological platform** supporting all urban public services.
- Used by **managers, inspectors, companies, and citizens**.
- Built on a **single municipal asset inventory**.

Single, unified inventory 5 million assets connected.



- **5 million geolocated assets**, including parks, trees, and vehicles.
- Around **3 million vehicle positions** every day.
- **Citizen communication** and management are integrated at the asset level.

Integrated workflows ensure e2e traceability.



- **Citizens** can **report issues** directly to the City Council.
- Service companies **receive, perform, and close work orders**.
- **Real-time updates** validate quality and ensure transparency.

02.

Size matters ?

MADRID - Madrid is not just big — it's complex



3,5 M
Population



181
Nationalities



21/119/9.422
Districts/Neighborhoods
/Streets



325 k
Vehicles/day in
M30 areas



35M/54M
Bus/Metro
travelers monthly



53.427
Traffic lights



224 k
Vertical road signs



745 k
Trees



5 M
Floating
Population



321 k
Companies



4.700 km
Streets and roads



2.095/219/10.707
Buses/Lines/Bus Stops
(EMT)



7,500/611
Bikes/Stations (EMT)



>23.000
Streetlight



+600
Sport Venues
(Public and Private)



+4.400
Parking meters



475/125
Procedures/Services
to the
citizen/companies



99
Service and
Assistance Offices



15/8
Government and Delegated
Areas/Municipal and mixed
companies



901
Municipal
buildings



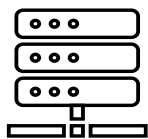
30.000
Employees



> 8.000
Telecommuting
daily employees



> 22.000
Mobile corporate
lines



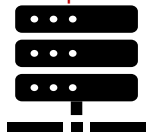
410
Application
servers



60 TB
Monthly traffic
data



1.546
Virtual servers



83
Physical
servers



5 M
Perimeter FW
packets/hour



50,4 M
Events/hour
SIEM



865
Database



4437
TB of storage



36 k
Corporate
mailboxes

City
Council

Technology



Capital
Digital



MADRID

When you have your smart plan ready...

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Millions of citizens

**WHAT DOES IT
REALLY TAKE
FOR A CITY LIKE
MADRID TO
WORK EVERY
SINGLE DAY?**

Thousands of
assets.
One city.

From complexity

Madrid never stops — and neither can we



What does it really take to keep a city like Madrid running — even when everything stops?

TURNING URBAN COMPLEXITY INTO QUALITY OF LIFE.

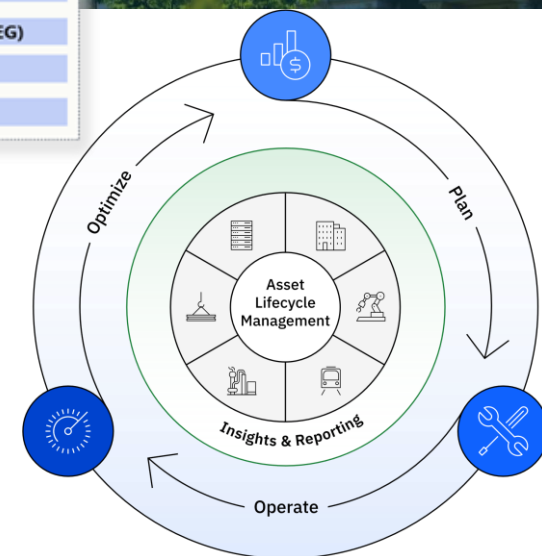
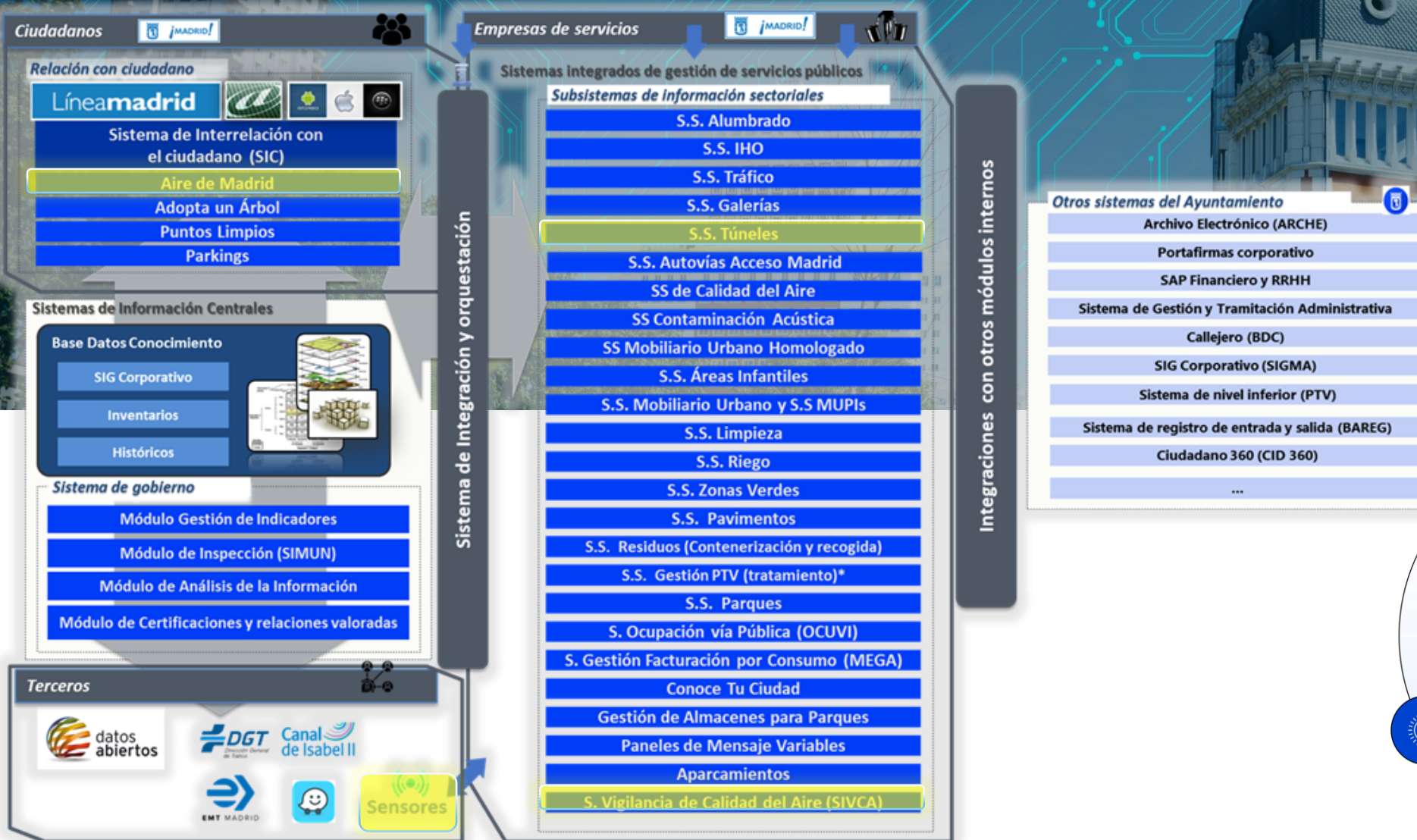


Our purpose is to transform complexity into smart, connected solutions that improve the daily life of Madrid's citizens.

03.

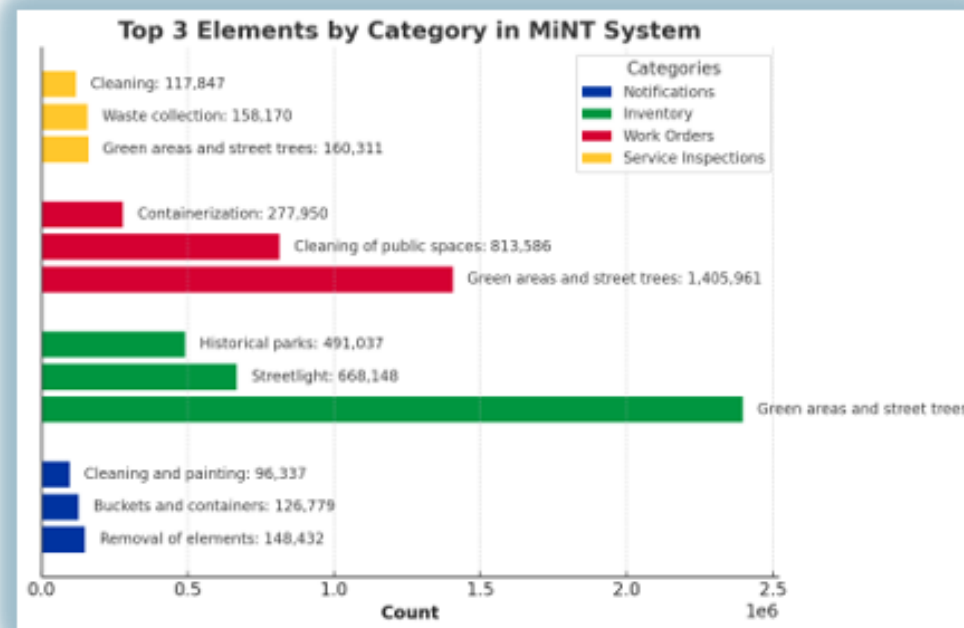
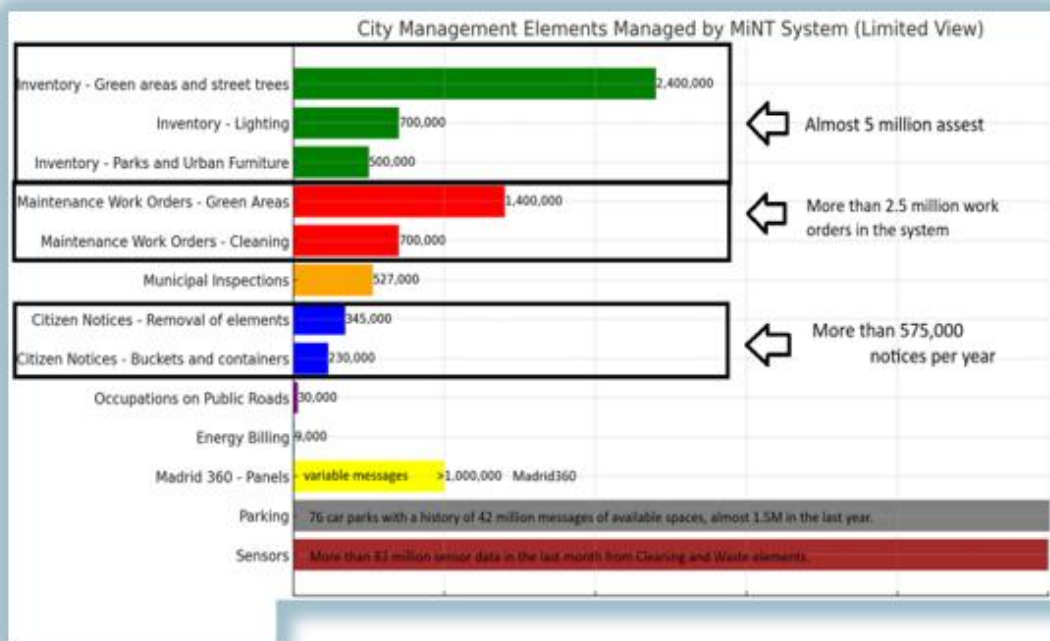
Background, Current Situation and some MINT numbers

MiNT Platform | Built to Last, Designed to Evolve



Building a transparent and data-driven city... some numbers

- Provide **real-time visibility** of all city operations.
- Collect data** from thousands of sensors and service vehicles — over 80 million records every month.
- Empowers citizens, public employees and government** with open and shared information.
- Promote **efficiency, accountability, sustainability, and smarter decision-making**.





GRIOT – NEW IOT PLATFORM

GRIOT is our new **IOT ingestion platform**.

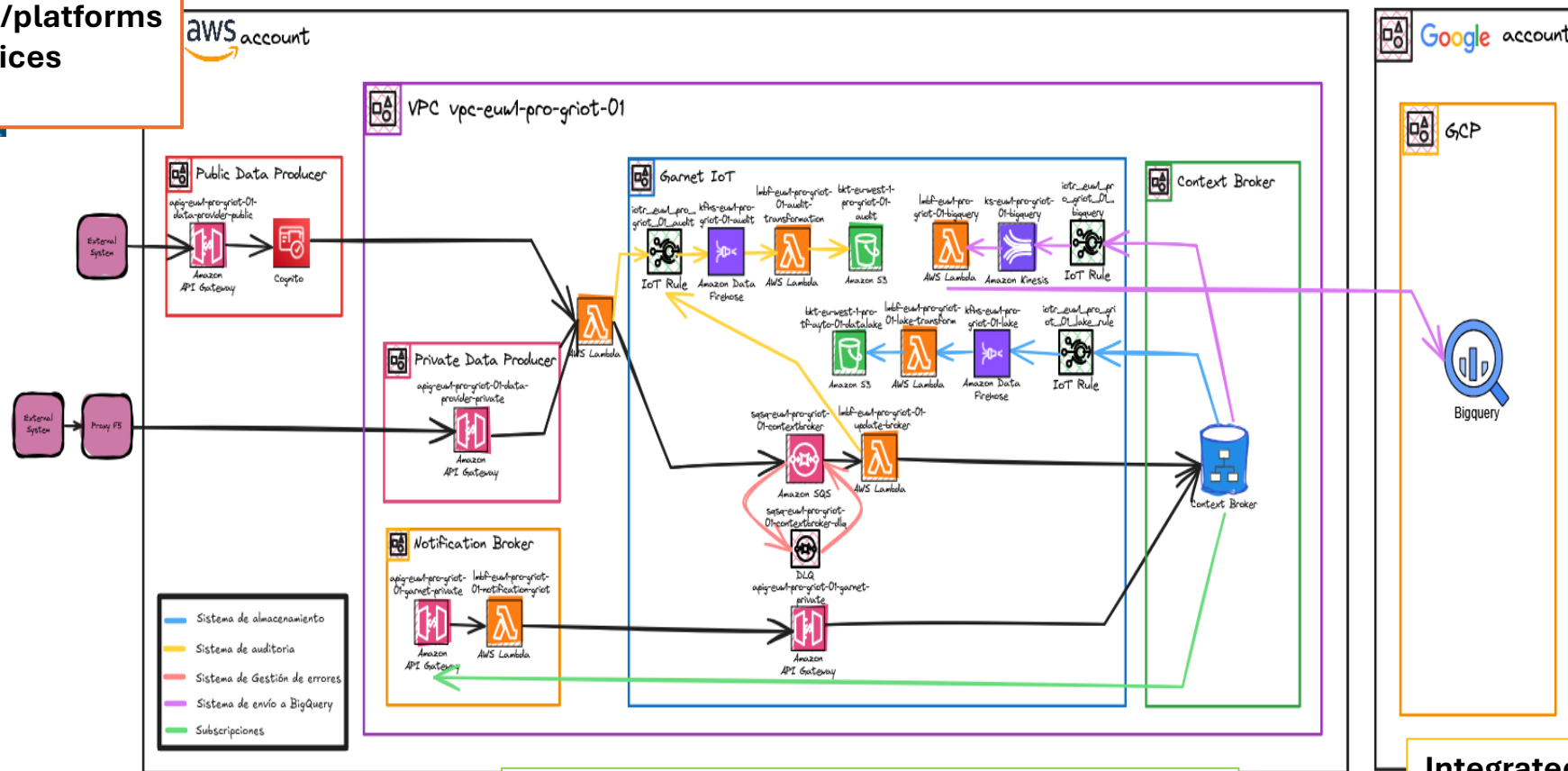
Based on AWS Garnet NGSI-LD native framework and integrated with new BigQuery municipal datalake, provides a new paradigm to integrate rapidly new use cases.

Not only allows us to start creating **new rules and alerts integrating** it with MiNT Sectorial Information Systems automating the creation of warnings or incidents to real equipment inventoried. It has been the first stone to our path to include **AI capabilities** to take advantage of sensor, inventory and **data analytics**.

GRIOT: Architecture and capabilities

Data Producer: integrates with IOT devices/platforms from public services companies

Fiware Scorpio Context Broker stores all IOT data to allow rules and decisión making such as notifications



Publish notifications to other systems based on rules over context (ie. Alerts, service requests) or geographical information (GIS)

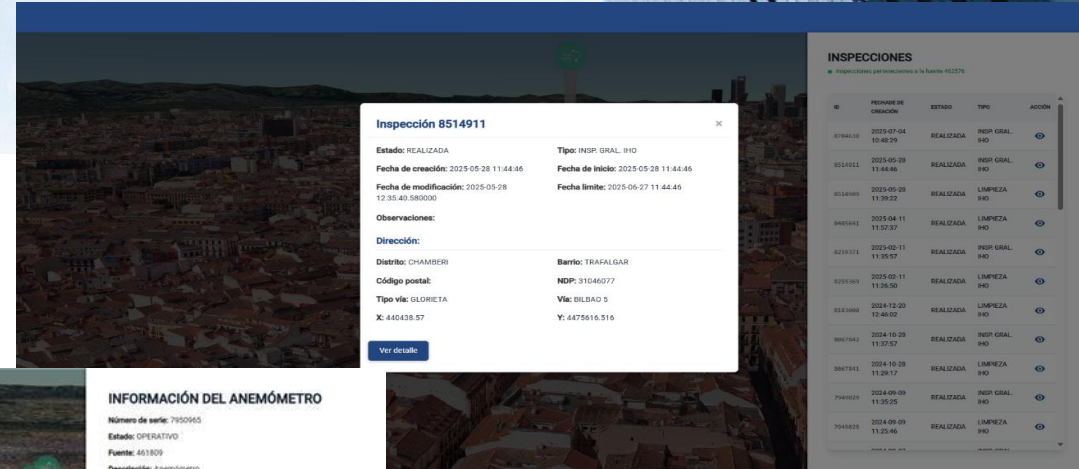
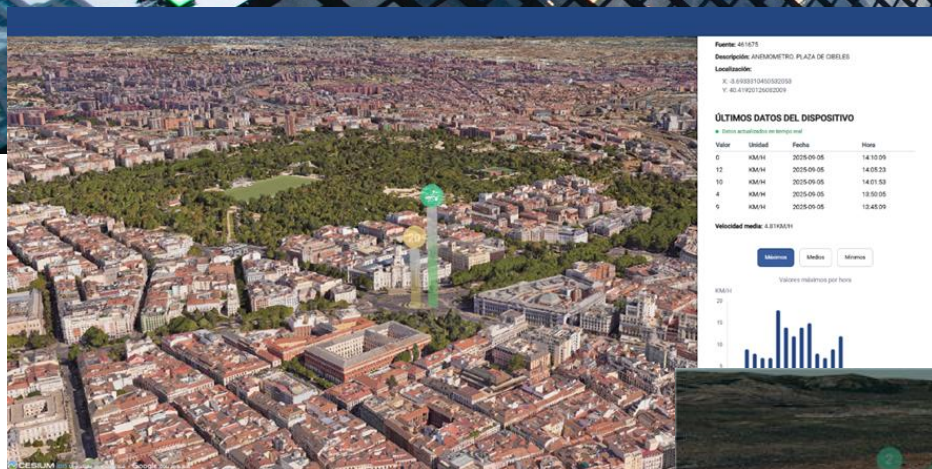
Integrated with Municipal Datalake in BigQuery

IOT Platform already provides services to:

- Anemometers (historic fountains)
- Load cells on bridges
- Cleaning Vehicles
- Network nodes in municipal network

New use cases under construction:

- Traffic monitoring points
- Waste management vehicles
- Bins
- ...





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MADRID

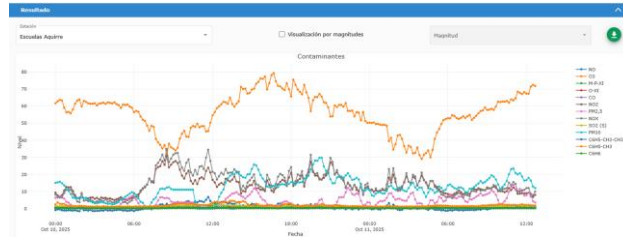


NEW AIR QUALITY MONITORING SYSTEM (SIVCA)

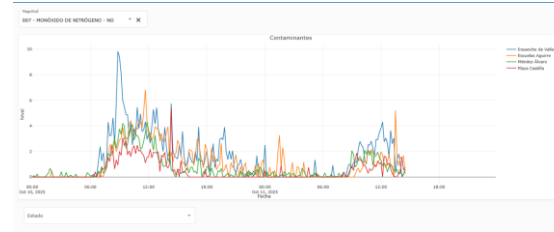
The Air Quality Project was designed to support Madrid City Council efforts **to improve air quality** in the city. The project includes a fully, **municipally-owned** system **integrated with MiNT platform**. This strategic upgrade ensures full operational **independence from external maintenance providers**, enhancing **reliability, efficiency,** and long-term **sustainability**.



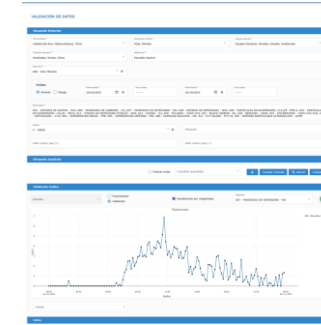
New Air Quality MONITORING SYSTEM OBJECTIVES



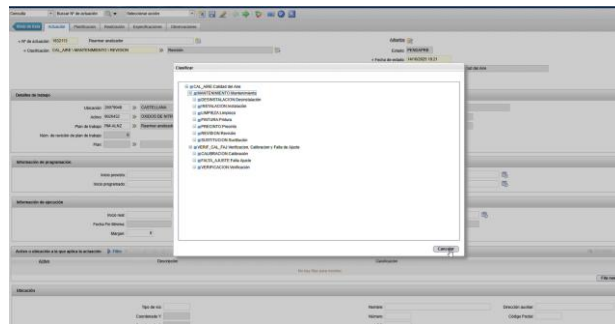
Automated control of the air quality network (fixed and mobile stations)



Enable real-time data capture and database storage of pollutant level measurements



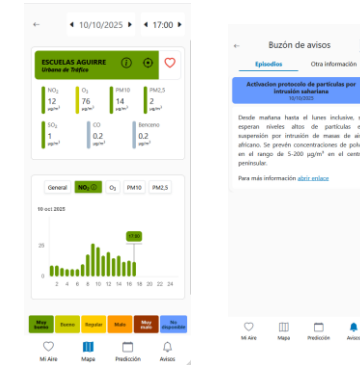
Support the maintenance and validation of air quality data fostering public employees efficiency



Improve scheduled and corrective maintenance operations and its control

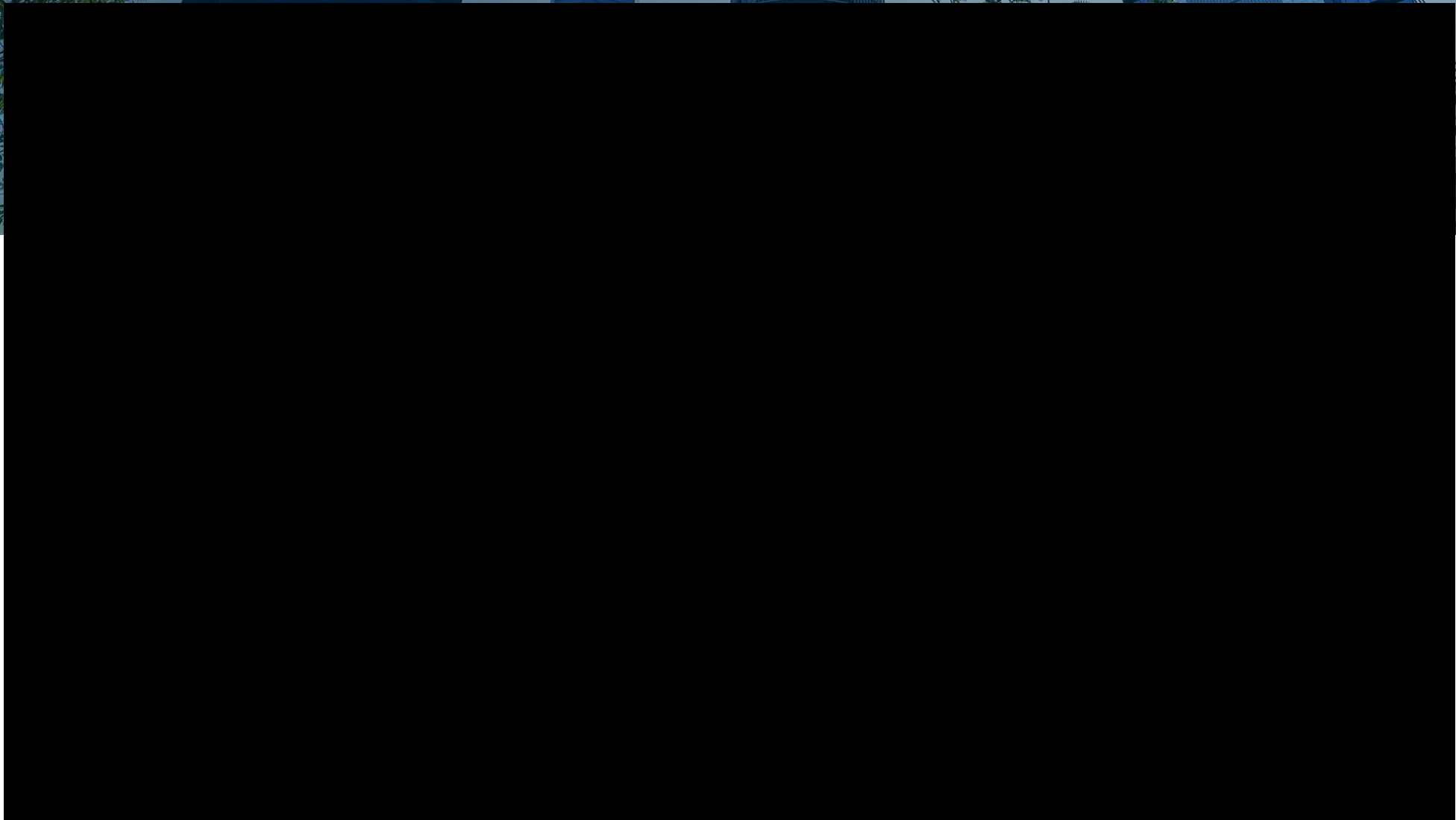


Facilitate automatic generation of data publishing to government agencies and data public datasets

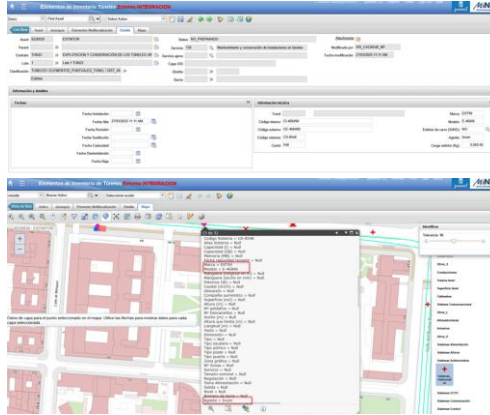


Keep citizens informed through all available channels: new Aire de Madrid app, push notifications, website

New Air Quality MONITORING SYSTEM OBJECTIVES



NEW TUNNELS INFORMATION SYSTEM



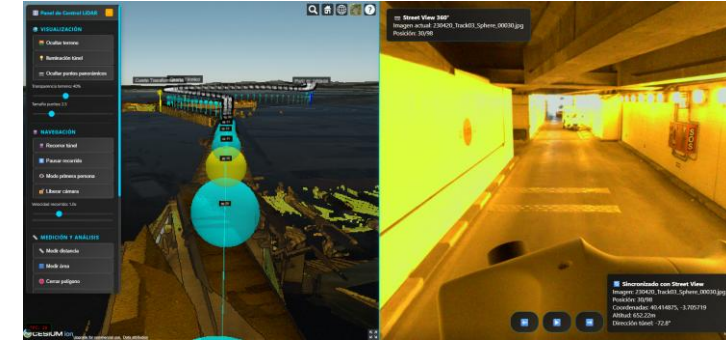
Facilitate Asset Inventory and Management

Starting with the inventory of all the Assets that need to be managed and its processes



Integrated with Inspection App

Municipal workers work on field using their tablets and mobile to inspect elements.



New visualization capabilities

Leveraging digital twin capacities such as 3d visualization

The solution is being **rolled out in phases**, beginning with **inventory and asset management**, **work orders** to track all types of tasks related to those assets, **mobile** support for **inspection** agents, and subsequently adding features that enrich and expand its capabilities, such as analytics in BigQuery/Dashboards, digital twin integration, and IoT.



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MADRID

Next MiNT is coming!

GRACIAS POR SU ATENCION

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