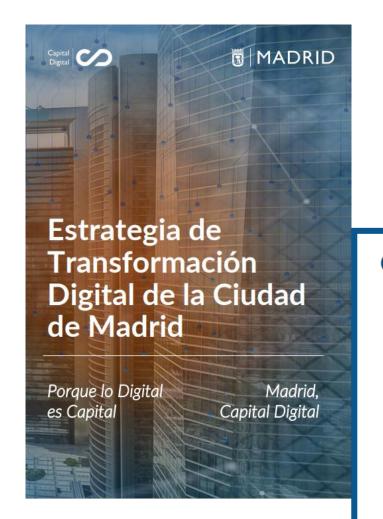
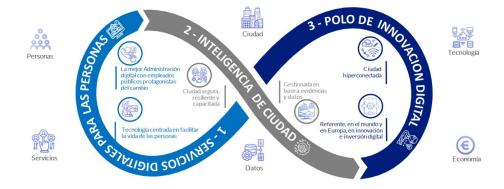


MADRID, CAPITAL DIGITAL - POLO DE INNOVACIÓN DIGITAL





Objetivo estratégico 3: Polo de Innovación Digital

Eje estratégico 6:



Referente, en el mundo y en Europa, en innovación e inversión digital



Programa 11. ECOSISTEMA DE INVERSIÓN E INNOVACIÓN DIGITAL



O1.
DIGITAL TWINS INFRASTRUCTURES AND CITIES







BACKGROUND

Mission



Training on the application of digital technologies to the civil engineering and building sectors



Lead the digital transformation of the civil engineering sector



Foster connections between the multiple actors







Civil Engineering & Architecture Schools of the EELISA alliance













Innovation SMEs



Fundación Agustín de Betancourt





DIGITAL TWINS 4 INFRASTRUCTURES AND CITIES

The Executive Master in Digital Twins



A one-year international master program addressed to engineers of the built & mobility environments.

Coordinated by four European leading Civil Engineering Universities and participated by public and private entities of all sectors related with the civil engineering and building sectors

To create the leaders of the digital transformation of the sector

The European Centre of Excellence in Digital Twins for Infrastructures & Cities



A platform to promote the creation of networks between the different players of the built & mobility environment.

The main goal is accelerating the digital transformation of the sector, with three main lines of action:

- Training.
- Research and technology transfer.
- Entrepreneurship promotion.





O2.

DIGITAL TWINS
CENTRE OF
EXCELLENCE

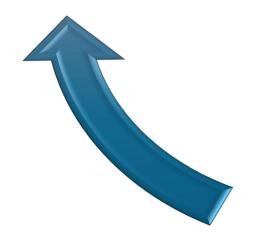






- Executive Master
- Life-long learning
- MOOCs

Training





Connections

Academia
Public entities
Construction companies
Engineering consultants
SMEs
Start ups
European Union

- International + national start up incubators
- Research and innovation calls
- Hiring opportunities for companies

- Technology watch team
- R & I projects, dissemination
- Technological support
- Participation in guidelines, standards, definitions

Technology transfer







O3.
TRAINING PILLAR
EXECUTIVE MASTER IN DIGITAL TWINS FOR INFRASTRUCTURES AND CITIES







THE EXECUTIVE MASTER



Targeted to professionals in the built environment

Structured to facilitate conciliation with work



One year

60 ECTS master program, from Sep'24 to July'25



Online evening live sessions (Mon to Wed 6 to 8:30pm CET)

Three onsite meetings (Thu-Sat) in Madrid, Budapest & Paris



Faculty

Combination of professors and experts from academia and industrial partners



An institutional master jointly organized by four leading European Civil Engineering universities



Global

Students from all over the world, not necessarily from the coordinating universities countries Fully taught in English



Project based

Learning-by-doing through real capstone projects under the mentorship of our industrial partners.



Networking

Encouraged through onsite events, capstone projects, conferences, team group tasks...



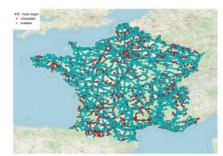


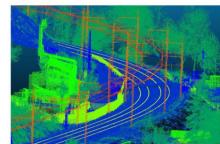
CAPSTONE DEFENSES DIGITAL TWINS



Hands-on real-world cases of applied digital twins, proposed and mentored by 1-2 industrial partners, and coordinated by faculty of the Master Program.

Developed in groups of 3-4 students between November and July, with 2 onsite workshops and a final presentation at the closing ceremony













EXECUTIVE MASTER.



MADRID ONSITE EVENT





BUDAPEST ONSITE EVENT



PARIS ONSITE EVENT





04. **TECHNOLOGY** TRANSFER AND CONNECTION







Collaboration agreement with Ayuntamiento de Madrid



A collaboration agreement focused on the development of real cases of demonstrators of innovative projects for the digitalization and sustainability of the civil infrastructures of the Municipality of Madrid.











Og/03/2022 21.00-23.00h Real Madrid - PSG Float Institution Detrict: Chamserin Outbound trips to 1785 districts Over 85.000 attendees

FLAGSHIP PROJECTS

Developing a Predictive Model of Mass Events' Impact on Mobility within an Urban Digital Twin Framework

TEAM

Project mentored by NOMMON and INECO and supervised by UPM.

Autors:

Francisco José Cartelle

Antía Fernández Fernández

This capstone project examines the growing occurrence of mass events in Madrid and their impact on urban mobility in 12 districts of the city of Madrid.

By combining data analysis techniques with urban and transport planning principles, it develops a predictive transformer model for integration into Madrid's evolving Digital Twin platform.

Benefits

- Assess the impact of mass events on Madrid's urban mobility and develop an AI-based model to predict and simulate these effects.
- Create a methodology for analysing mobile network data to predict mobility patterns across various urban settings.
- Develop a replicable framework that can be adapted to other cities hosting mass events.







05.

DISSEMINATION & NETWORKING







Seminar: El gemelo digital de la ciudad de Madrid







Govtech 4 Impact

Round-table on Digital twins for cities







Digital Twins for...

logistics railway technologies road technologies tunnel engineering mobility ...









Muévete verde awards 2024



In May 2024 the Escuela de Ingenieros de Caminos, Canales y Puertos de Madrid (UPM) was awarded with the Muévete Verde 2024 prize, organised by the Madrid City Council as part of the activities of the European Mobility Week 2024 (SEM24).

The prize recognised the initiative that contributes to improving mobility in the city of Madrid in the Digitalisation category.

The Escuela de Ingenieros de Caminos, Canales y Puertos de Madrid (UPM) won the award for its project focused on the digital twins Digital Twins for Infrastructures and Cities. The award was collected by the deputy director, Vicente Alcaraz.







Symposium.
Transforming the Built Environment:
Accelerating Circular and Digital Transition
(Istanbul, November 23')



Other European activities



Hackaton: European Engineering Projectwork course (Istanbul, June 24') Organizers ITU-BME

BIM World Paris 2023 & 2024 Twin+ Trophies





45th FNAU Annual Meeting of Urban Planning (Paris, October 24')





STRATEGIC PARTNERS AND COLLABORATING COMPANIES



































































