





Replacement of fixed telephony with mobile phones, promoting teleworking and municipal mobility.

- 1. More than 30,000 mobile lines of municipal workers
- 2. Better mobility and remote working experience
- 3. A single platform that integrates all services: mobility, teleworking and collaboration.
- 4. Increased device security with management, usage control, and maintenance.









Multi-operator coverage in the main municipal buildings for a stable and redundant network.

- 1. Guaranteed Orange coverage in the more than 600 municipal offices.
- 2. Multi-operator coverage for citizen service units.
- 3. Move towards 5G coverage.







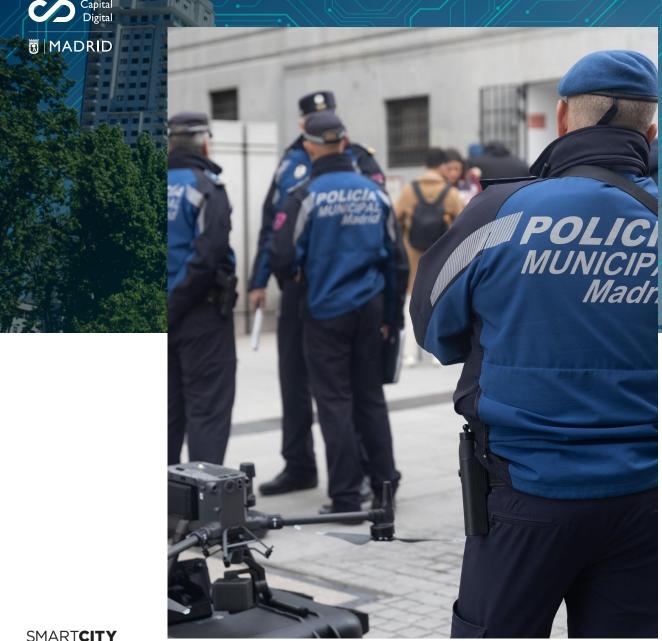


Platform for integrating channels such as WhatsApp and others to offer closer, more agile and extensible contact to future municipal projects.

- 1. Conversational and automated AI
- 2. Agent and supervisor experience
- 3. Communication channels
- 4. User and campaign management









New terminals for the Municipal Police, improving coordination and response.

- 1. Delivery and reception by the municipal police of more than 6000 mobile lines and terminals for electronic administrative management.
- 2. Elimination of "paper". Procedures through Apps.
- 3. Improves productivity and efficiency of municipal security services.
- 4. Better citizen service









Upcoming addition of advanced analytics and Smart Data.

- 1. Mobility Awareness
- 2. Digitization of Citizenship Index
- 3. Tools that help make decisions based on data, breaking down information silos.









Strategic alliance between Orange and the City Council to lead Madrid's digital transformation.

- 1. EME5GENCIAS
- 2. Mobilities



