



MADRID ACCOMPANIES YOU APP THAT CONNECTS SENIORS AND VOLUNTEERS

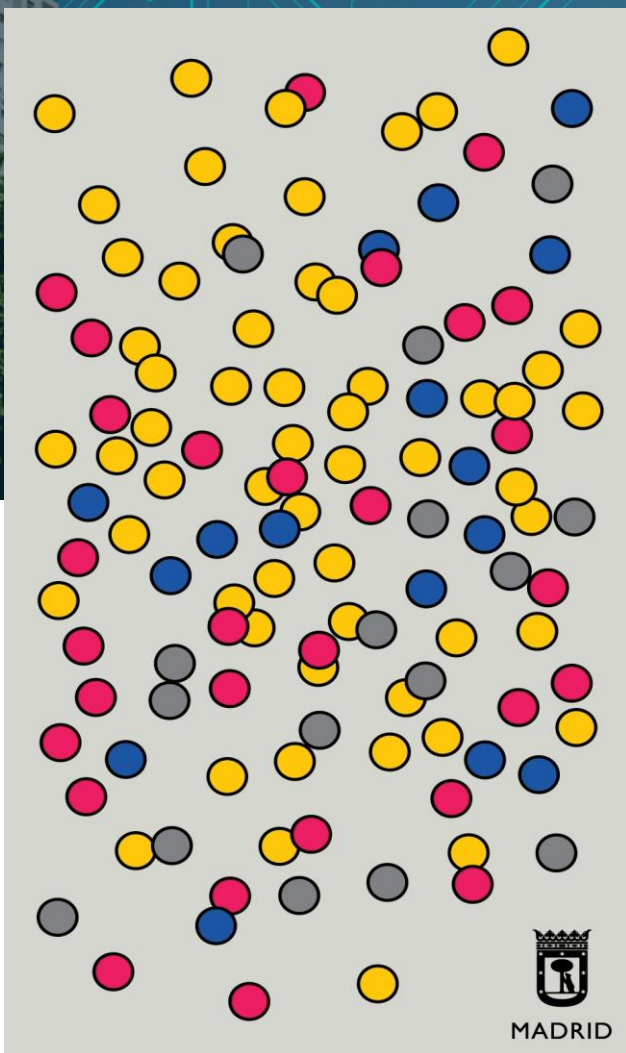
VOLUNTEER DEPARTMENT | MADRID CITY COUNCIL



Capital
Digital



MADRID



Who ARE WE?

- Municipal Volunteer Corps **VOLUNTEERS FOR MADRID**
- **WHEN** you want, **WHERE** you want and in **WHATEVER** interests you most.
- Diversity **FIELDS**
- Innovation and flexibility with the social needs of the city
- Population groups vulnerable to the digital universe. **DIGITAL EMPOWERMENT**



DIGITAL ACCOMPANIMENT AND INNOVATION



SOME KEY IDEAS

Strategy against
unwanted
loneliness



People over
65 years of
age



Neighbourhood
links



APP ELDERLY
VOLUNTEER APP
Accessible to blind
people



3 STEPS

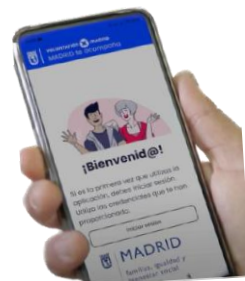
1. **DOWNLOAD** FREE APP
2. **REGISTRATION** of data (>65), SMS validation and reception of passwords.
3. **REQUEST** for accompaniments (48 h)



TYPES OF



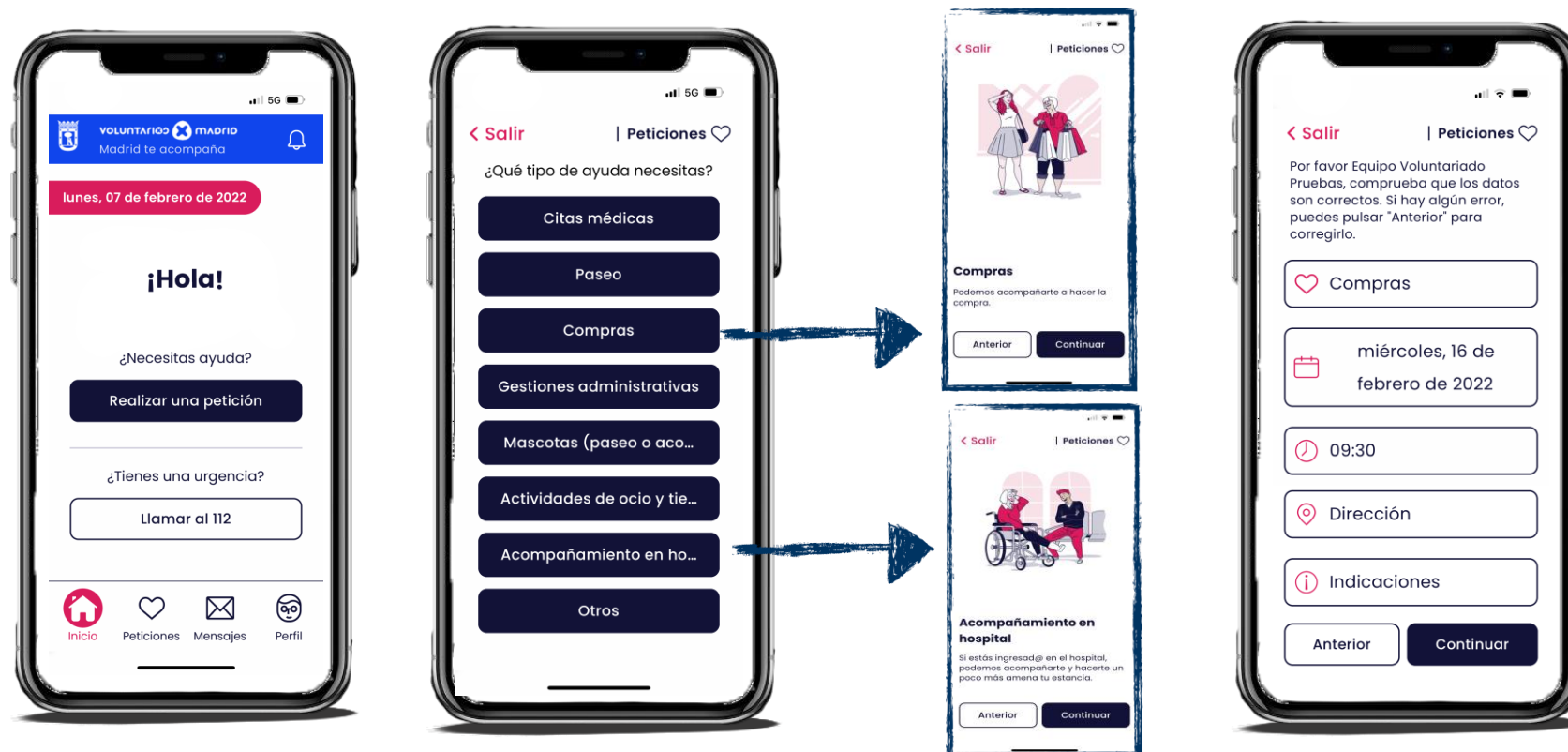
SENIOR APP APPLICATION



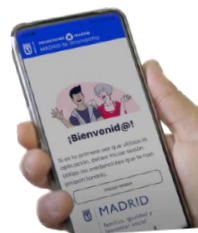
SENIOR APP APPLICATION



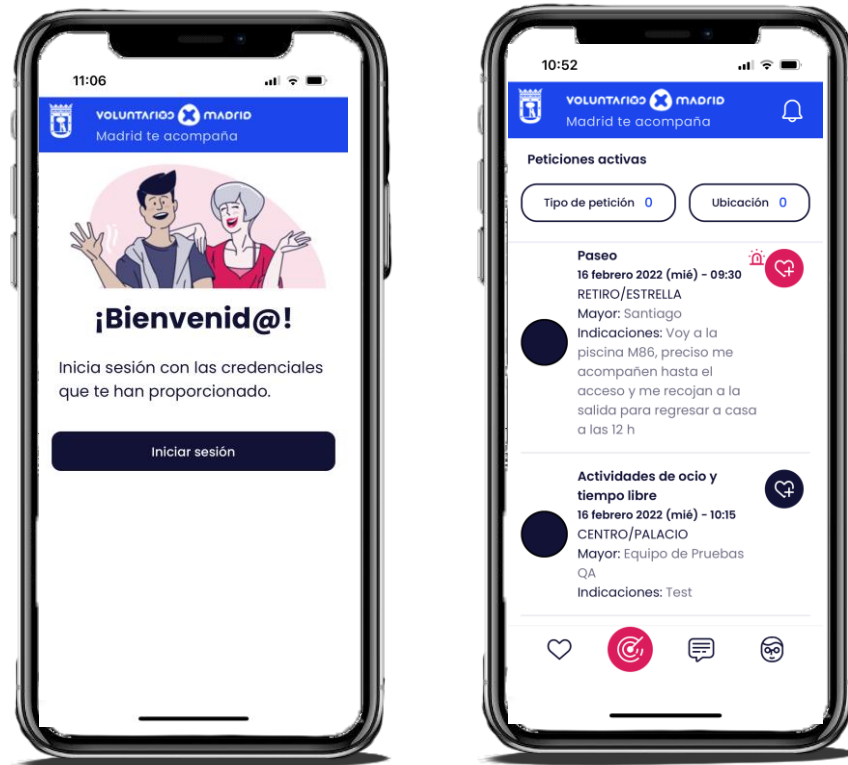
SENIOR APP APPLICATION



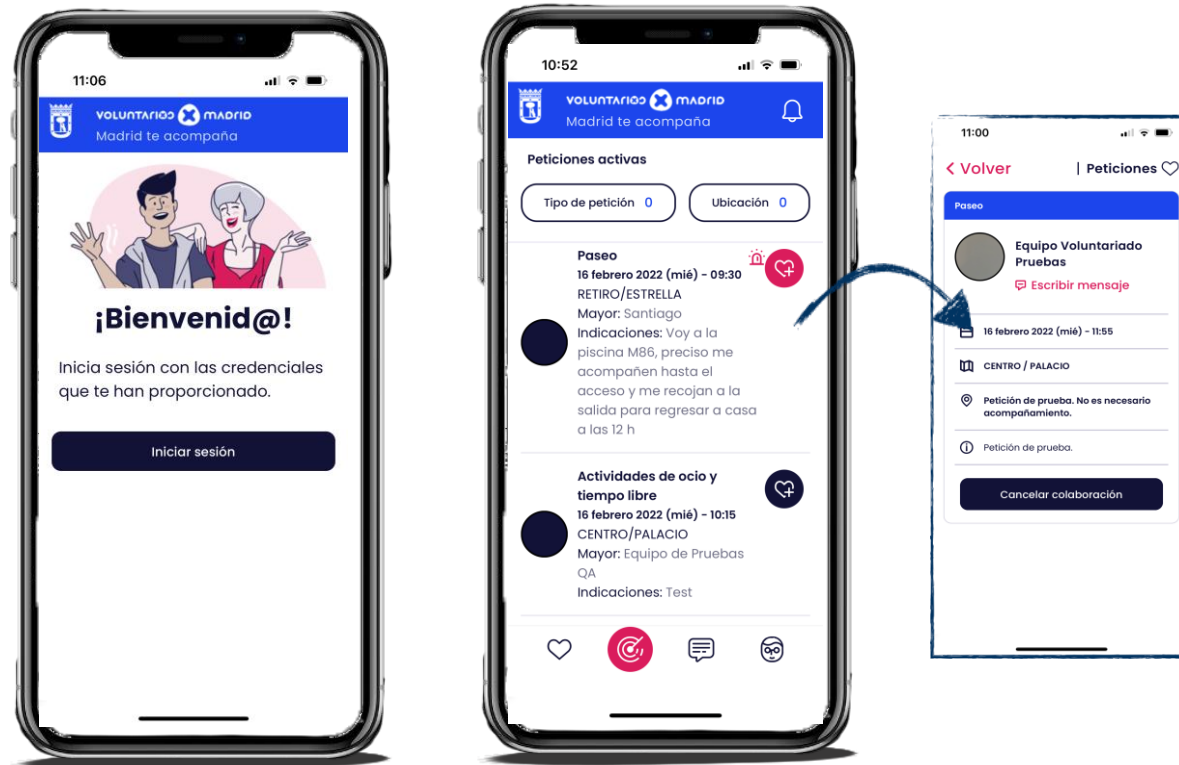
ACCEPTANCE APP VOLUN ACCOMPANIMENTS



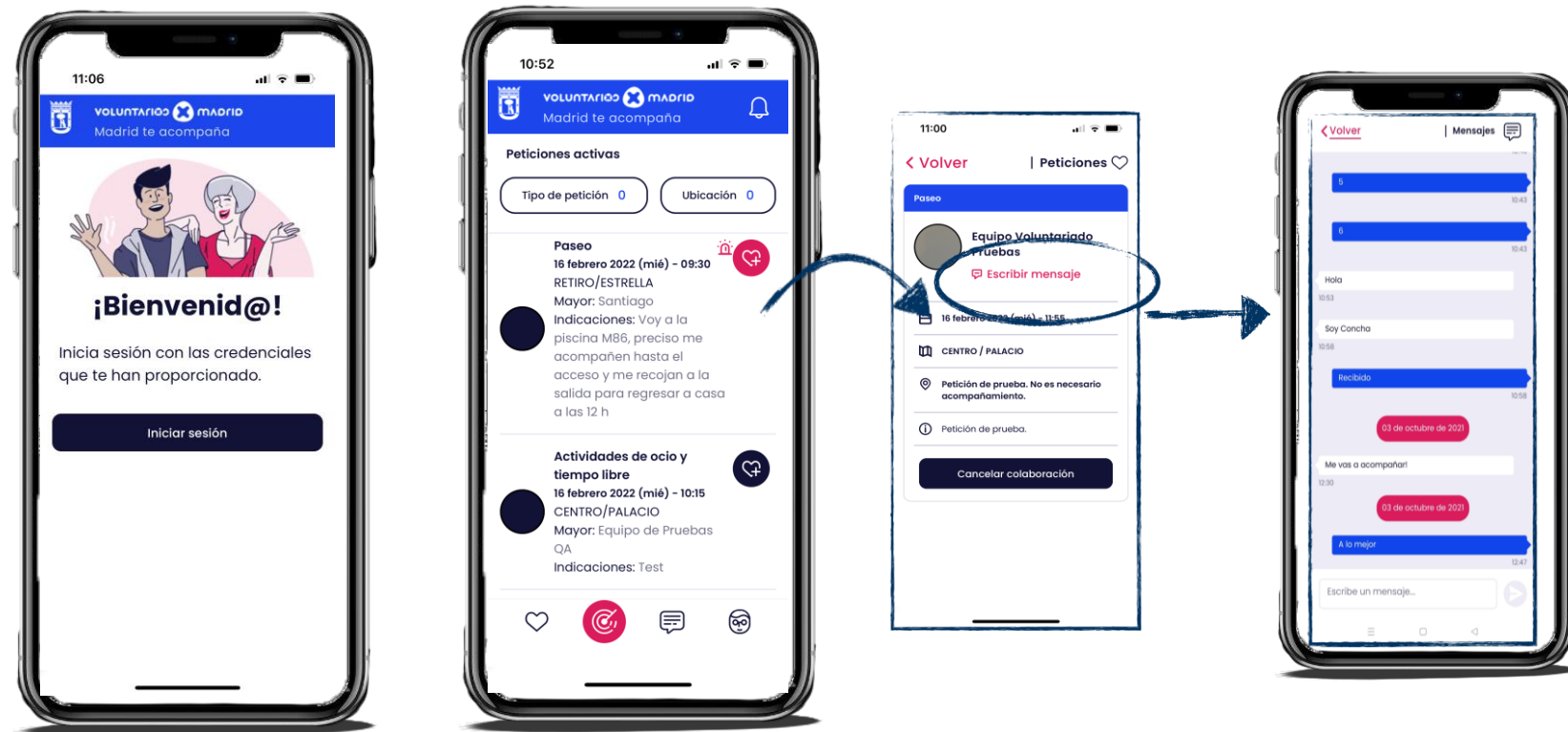
ACCEPTANCE APP VOLUN ACCOMPANIMENTS



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ACCEPTANCE APP VOLUN ACCOMPANIMENTS

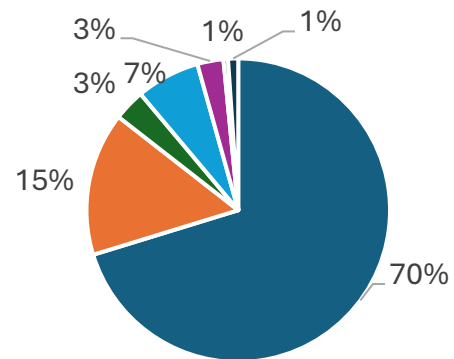
- **Prioritisation of** requests within 48h
- **Autonomous search** according to interests, time or location
- **Minimum commitment**
- **Volunteer training**
- **Profile selection and** monitoring



GLOBAL DATA

ACCOMPANYING DATA

NO. OF ACCOMPANIMENTS



- WALKS
- PURCHASING
- LEISURE ACTIVITIES
- ADMINISTRATIVE FORMALITIES
- MEDICAL APPOINTMENTS
- PETS
- HOSPITAL ACCOMPANIMENT

	NO. OF ACCOMPANIMENTS
WALKS	5.344
MEDICAL APPOINTMENTS	1.162
PURCHASING	254
PETS	516
LEISURE ACTIVITIES	211
HOSPITAL ACCOMPANIMENT	37
ADMINISTRATIVE FORMALITIES	82
	7.606

DATA 2024

No. of accompaniments

1.497

Volunteering high APP

748

No. of Active Volunteers

215

No. of newly registered older people

227

***"WHAT I LIKE ABOUT THE RECIPROCAL AND
DISINTERESTED HELP BETWEEN TWO
PEOPLE IS THE UNCERTAINTY OF NOT
KNOWING, IN THE END, WHO WAS LUCKY
ENOUGH TO KNOW WHO".***

(ANONYMOUS)





THANK YOU FOR YOUR ATTENTION

RAQUEL DEL HORNO CASTRO
HEAD OF THE VOLUNTEERING
DEPARTMENT

**AG SOCIAL POLICIES, FAMILY AND
EQUALITY**

VOLUNTARIOS  MADRID

 voluntariospormadrid.madrid.es